

# THE BILLIONAIRE'S BIBLE

Time for a change

Pedro Schreier



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*This book is devoted to everyone who's willing to play big in life and aim to create wealth. For him or her, employees, customers and the world.*

*Use this eBook as an eye-opener and a wake up call to act. Don't let your fear and/or your 'common' believes keep you off from becoming the best version of yourself.*

*Imagine the building of wealth like the building of a bridge. Books like this one provides you with the knowledge to create an instruction. The instruction consists out of your experience, mindset, visions and ideas. The concrete are your actions. So use this book to understand how you create an instruction, then act after the instruction to build up your bridge (company) to wealth.*

*Enough from my side. Let's not lose time and start to acquire knowledge, shall we?*

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### **Preface**

Oh, I love that sound. No sound on earth is better and sweeter. The first time I've heard the orgasm of my nineteen years younger woman I've thought I'd reach the top, but this sound - is divine.

You wanna know what I hear?

It's the echo of 714 horses under the hood of my black Ferrari F12 in my 300 square meter garage of mine thirty million dollar mansion in Cape Town.

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You're probably thinking now: *'what a dick. Why is he telling me this? And what use should this book provide to my life?'*.

Good question, my friend. I've started with boasting to show you that a winner is talking to you. Not your baker, your butcher, your hairdresser or one of your broke friends. It's me William Tailor. A thirty-nine-old self-made billionaire. Yes, we are talking about a number with nine zeros. I could say that you not feel the difference between 100 million and 1000, but I would lie. When you've 100 million and buy an island for 35, you feel your bank account shrinking. Do it with 1000 and it's a different game. You can easily buy the island and build a hotel resort for 15 million on it (+70K for Marketing), and you have a new passive income source. And this without noticing a big change on your account, and more importantly - fearing a mistake, which is by the way the first step into the next one. Don't fear anything. Never!

To cut a long story short, I wanna help you make your life more worthy, more fun and more secure. I wanna make you feel a purpose. And all of this without knowing you or your situation.

You wanna know why this isn't important?

Cause anyone can be rich! Yes, I've said it and I say it again, so listen up:

### ***'ANYONE CAN BE RICH.'***

Scream it through the city, tell it to your neighbors and your parents, but don't forget to tell it to the most important person - **yourself**.

That's right. You have to tell yourself: *'you're rich.'*. I know how ridiculous it sounds, when you aren't in this situation, but it's true.

Imagine life as a marathon. I know the cliché example, but let's picture it again: life is a marathon with 7 billion participants. Some start with a huge lead, while others seem to be tied to the start line, but at the end we are all running it. Think further and imagine that the finish line is death. I know not very appetizing, but let's imagine that death would be the end of the track. If we accept these basic things - we all run the

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same track and death is the end - then two other insights are obvious.

First: That everything interesting and everything good is happening during the start and the finish line. All fortune, all fame and all big inventions are created till to the finish line of a race in which we all participate. This insight leads to the second one: We are playing the same game so we all have the chance to win or lose the same stake as every person before us. We decide with which pace, which style - and most importantly - which mindset we run.

It's too easy to point the finger on the rich neighbor kid and say he's cheating. His life is going to be easier anyway, cause he've got cash. If he would be in mine situation, he wouldn't do that good.

If this is your way of thinking, then let me just ask one question: *'When does god have time for another round of golf?'*, cause you must obvious be his private assistant with that amount of knowledge to know how one's life is going to be.

Accept the fact, that some people are born with a lead and others don't.

Some are born in a royal's household, others as disabled children, orphans or with the sad circumstance of being ill with a lethal disease.

Accept the fact, that the marathon called life is as ugly as it is beautiful. It's the same marathon that gifted us with love, family, adventures and freedom, that also punishes us with unpaid bills, cheating wives and husbands, dying loved ones, poorness and lethal diseases.

Accept the fact, that it sometimes feels unfair seeing how you give everything and others do better, while you appear yourself to be left behind.

As soon as you accept those facts something magical is possible - the manifestation of the billionaire's mindset.

Yes that stuff exists, I didn't invent it.

Did you know that the same mindset that made a person million dollars rich is the same that made him or her a billion dollars rich.

No kidding. There is only one difference and you had all heard it a thousand times before: It's the goal.

WOW! Really now?

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It sounds so cliché but it's logical. It's the same physical effort of training to run a 20 miles marathon as for a 40 miles one. The only thing that's different is the mind.

The sales industry use the term 'anchor' to describe the process of setting an initial figure in the beginning of a negotiation. This figure is used as orientation by the further conference. All numbers will circle around it, and you wanna know what is the sick part of it? It's all happening in the subconscious of your counterpart. He or she who called the first figure implants an orientation point in the mind of his partner.

The same what we can do to others works on us too.

If you tell your mind to get prepared for a 20 miles run it will circle its thoughts around this number. Maybe, with the right physical preparation, you'll run 20 miles. Maybe only 18 or maybe even 25, but somewhere around 20 miles your mind will tell your body: *'It's done, boss. Time for a break!'*. That's when you'll feel burned and hurt.

Some runners are able then to tell themselves: *'Now we reached the Forty-percent-line. Sixty are in'* (I'll explain that theory later on), but the most will quit.

Imagine if you would run the same run, but had told your mind to run a 40 miles run. I promise if you had trained just as hard as for the twenty, but with the willingness and the knowing to run forty - you would have felt more powerful and stronger after reaching the finish line, cause your mind was working towards it's peak.

What this theory should explain is that thoughts and goals carry all a subconscious gift and danger within it.

What ever you think about your possibilities will set the limits in your subconscious.

If you tell yourself that the rich neighbors boy will have a better life cause he has a huge lead, then he will. But not because of his fortune, but rather of your subconscious limit.

Do yourself the favor and set yourself a number that you wanna see on your bank account.

No matter which amount. Any number. As long, as a bank is willing to pay it. So don't come up with figures that didn't exist, buffoon.

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Write the number on a check and dated it with a date, couple years away from your current time. Let's say three to five years. If you make the period too huge you'll lose the focus and the momentum. You will act too easy on it. It's like the wish to lose weight. If you say I want to slim about 70 pounds during the next eight years, you are going to do more mistakes in the time between. Cause why? A: No **trigger**.

The trigger is a condition that gives a situation a critical importance. It can be a deadline, a person or a need. If someone falls from a boat and can't swim you have to save this person cause he or she will die (Trigger). If you're just about to wet your pants, you have to pee (Trigger). So if you really want to slim effectively, set a date that is closer. If you know that the marriage is in three months and you want to rock in your dress then the trigger is the date. It's set. Everyone had planned their time regarding this date and are awaiting you on the altar at this day. So you have three months. I promise you will do less cheat meals, harder workouts and more research in these three months than in eight years, cause the necessity is higher. A trigger is set.

Understanding this, You'll have to set your date on the check between three to five years or your trigger will be less effective, if not non-existent.

So, write down the number, set the date and put that check in your wallet. Carry it within it. Every day.

Every morning you wake up give the check a look and say to yourself: *'I'm going to earn xxx Dollars (or whatever your currency is) and I'm going to pay me this amount on the yyy'*.

Say this every morning and every night. And this of course without feeling silly about it.

You know who did that besides me? Jim Carrey. Around 1990, in a time where he was still dreaming of success, he wrote himself a check about 10 million dollars, dated it till the year 1995 and kept the check with him in his wallet. 1995, just before Thanksgiving, he earned approximately \$20 million for movies like *Ace Ventura*.

So do it like Jim and start to open your mind for bigger pictures. Stop thinking as the poor piece you might be right now.

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The strategy A that won level A is not the strategy that wins level B. The person that drives you in problems can't be that person that solves them. How could he or her? It needs learning and developing to solve and create.

After reading those phrases you surely understand that a billionaire's mindset is necessary to win everything in life. You can set each goal with it. No matter if it is about love, fitness or money. But I will talk with you about money, cause let's be honest - It makes life way easier.

I don't know about you, but I love to finish that marathon as rich and self-fulfilled person.

How about you?

You wanna join?

## CHAPTER 1:

### **1. Daily Morning Routine**

I've thought it would be quite a good idea to give you guys a small insight into my daily life. The life of a rich man.

We will only focus on the morning routine for two reasons.

The first one is, that the morning makes 80 percent of your day. Why? A: Cause it is like the ingredients you put in your meal. If your ingredients are shit, your meal will never be really good. You will always taste that something is wrong with it.

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That's why it is important to cook with good ingredients. Make the best out of your day and start it right. You'll be more motivated, more prepared and more alert. You'll be the best version of yourself (a crucial factor to be successful in anything). The second reason is, that you're dealing here with a fundamental system. The appointments on your day might change, but your morning routine will and should always stay the same. Life is like an ocean. Changing its swell constantly. Use your daily morning routine as a lighthouse to not lose the orientation. Plus it develops discipline; a weapon to destroy every obstacle on your way.

So after knowing how important that stuff is, let's jump right into it.

I can only speak here for myself. There are friends of mine that handle their days slightly different, but at the end we all walk the same path, so listen up.

At 5:30 I get up. Why is it beneficial to get up that early? A: Cause we need an **idling** to get our systems running. Your brain is nothing than a big biological computer and every computer needs a bit of time to reboot its system and programs. Your brain is no excuse. So I start my day early to get prepared for the upcoming appointments. My appointments usually start at 8:00, so I have two and a half hour time to prepare. We've talked before about saving time so I saved you some time and constructed a graphic to show you my routine.

William's daily morning routine		
5:30	Waking up	One sip of water and a moment of gratitude for all that I've got.
5:35	Stretching	I stretch to force my brain to send signals throughout my entire body. In this way all muscles get activated and the activity in the brain grows. Ergo: You're more alert.

William's daily morning routine		
5:45	Cold/ warm Shower	After my opinion, it is the mix of both that makes the best. Your body and mind can't react that quickly with the rough changes, so it will give 100 percent to alarm all nerve cells and work out a defense strategy. Ergo: You're more alert.
5:50	Meditation	I use mediation to get rid of all the worries I woke up with and focus on the good things in life. I usually turn on some nature sounds and replay all of my successes in front of my mind's eye.
6:00	Mailing	My partners, associates and clients are spread all over the world. So there is always someone awake. I've worked out a pretty good system to deal with fewer emails as possible. So there are usually only four to five emails I have to take care of. I'll later explain how you get that done.
6:10	Reading	I use 8 to 10 minutes to read some motivational texts. Sometimes self-help books, sometimes speeches or even religious books like the bible or the Quran. The main point is to feed your brain with positive input to produce positive output during the day.
6:20	Workout	Nothing gives me a better feeling of getting prepared for the business war as the war against myself. I use one and a half hour to fight against my inner enemy. It's your mission to beat yourself day by day. Only with this spirit you'll become the best version of yourself. Plus; your partner will appreciate the fruits of your workout.
7:30	Breakfast	At this time I sit with my family at the table and eat some healthy food. Very less diary goods, cause they keep me tired. I prefer eggs, apples, muesli and a black tea. I avoid coffee cause it is like a roller coaster. It gets as high as it gets down.

**1. Tab: William's Daily Morning Routine.**

After Breakfast, I'll go to war. Let me quickly explain why me and some of my friends call it 'war'.

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You remember my example of 'Life is a marathon'? Yeah? Good. A marathon is always what? A competition, right? You are always competing against two parties. Party one: Your '**weak-me**'. It's like the lazy person in your team that tries to slow you down. The pessimist that stops remembering the existence of the finish line and only focuses on the efforts of moving one foot after another. This guy is going to tell you that a goal is too big, the period too short, the resources too poor or the project too complex. And let's be honest. Most of the time you believe this guy. I totally understand why. It's easy to say: '*Yes, you're right. I'm training now for one year and I'm seeing not a big difference. Still, the old John or the old Kate. Let's stop wasting time.*'. Sadly, this path only leads into mediocrity.

Nothing against mediocrity, but be honest to yourself for a moment, after you're dead it's over. It's not like someone press the 'restart-button' and you start the game again. You've only got one shot, so why not living your life to your full potential and earn the full success? If you live your life with half energy, you only live half a life. Sorry to say that, pal.

***'If you live your life with half energy, you only live a half life.'***

You've got to ignore this person and give 100 percent of yourself. You wanna know a bad trick of this 'weak-me'? It starts speaking, when you hit forty percent of your potential. Forty percent! What a bad joke?

Imagine you sent your child into a heart surgery and the surgeon said: '*Man, we did what we can, but the heart stops. At least we give 40 percent, so there is nothing to feel sorry about.*'. I don't know about you but I would knock that jerk down.

When we engage with other people we always expect 100 percent from them, so why don't expect it from ourselves. We people are sadly very lazy from our nature. We always search for more convenient methods to save more leisure time. That's the reasons why stuff like streaming and delivery food works so well. WE ARE TOO LAZY. So do me a favor and knock that

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'weak-me' down. Don't listen to that manipulator. Give him or her a sexy punch and keep on hustle.

Back to the marathon.

The second party are all the other runners on the track. Some of them may like you, but at the end they'll eat you up, if you stand in front of their way. So keep your eyes and ears wide open. Business is like walking through a pit full of cobras. Sometimes you walk through without any accident, but sometimes one of them or more attack. So be prepared. It could be anyone. Only trust yourself. Engage with other people, do good for them, cause teamwork is necessary in a complex game like life, but never fully trust them.

It's natural that you'll have enemies, when you try to get better. Even if you are the 'Forest Gump' in your business field, someone will see you miles ahead and will think: *'No way! Not with me. I'll eat you up, sucker!'*.

Do me and yourself the favor and be the wolf in sheep's clothing. Smile, shake hands, greet and spread love and positive ideas, but be ready to destroy every single one in the room if necessary.

They treat you good as long as it is beneficial. At least this is the way it works if you are moving on the higher floors.

It's not for nothing called: *'It's getting lonelier on the way to the top.'*

This saying not refers to the amount of competitors. It refers to the **amount of allies**.

I can say for myself that I have two to three friends that I could call my allies. We've been doing business for now over twenty years, but I know exactly as soon as the market says: 'There's not enough fish in the sea anymore' - they'll all start to behave like sharks and eat each other to ensure their lives.

We care about each other and we like each other, but trust each other - no option.

Just for the record; I'm talking about business. I would every time entrust my children, car or life to them. On personal field we are all like brothers.

That's a key to a successful life. Business is business and personal is personal. Never mix them or you're dead out

there. They'll eat you up before you've received your first pay-check.

***'Business is business and personal is personal.'***

Keep those rules in mind, when you are out there, trying to get something started. I know how hard or unethical this all sounds and I understand that some people would wish for a more cooperative way of doing business, but you know what? It's the only way it works. Only out of the necessity of doing better than the other hungry sharks, you'll start to develop more efficient strategies and systems.

It's the problem that creates the solution. Good times only results from bad times.

Something needs to go wrong to understand what has to be done better.

Never fear to fail. There is no failing by pursuing your dream, your vision, your track.

When you are working to become better, then every step on the track is a step ahead, even if it feels like the end of your marathon - it isn't.

Wrong decisions are the seed for experience and experience is the seed for success and success is the seed for a happier me. Never forget that equation.

***'Wrong decisions are the seed for experience and experience is the seed for success and success is the seed for a happier me.'***

No one can run that marathon for you. It is your honor and pleasure to discover your own path.

As soon as you remember that every step is unique, every step becomes important and if every step becomes important, you'll focus all of your energy on every single step. What results is a life lived with your entire passion and energy. **Ergo: The best version of yourself.**

So go on, start your day right and provide yourself with enough positive energy and power to **set the right steps right.**

## CHAPTER 2:

## 2. Philosophy

### 2.1 You deserve success

You wanna know what is the most beautiful sentence in the world? A small hint; it's not *'I love you.'* I confess that this one is pretty sexy too, but not what I'm talking about.

The most beautiful sentence in the world, that someone can say to you or even you to yourself is: ***'You deserve it.'***

It doesn't matter if it comes from your boss, your wife, your side chick, your father or your mother. No matter who say it to you. It is the most beautiful sentence in the world and even more beautiful if you say it to yourself, cause when you say it to yourself - that's what makes the different.

If someone says to you: *'You deserve it'*, and someone else later says: *'Forget that. Work harder'*, you'll get confused.

But if you say it to yourself with 100 percent of believe than even a president could walk up into your room, stop in front of your desk, look at you, spit on the ground and ask: *'Why are you actually here? You're a failure!'*, and you would still look cool like James Bond on a yacht full with delicious companion (or Beatrix Kiddo on her way to revenge. You get that picture.).

Look into the mirror and say it to yourself: *'I deserve a good life. I deserve that my goals become true. I deserve to be happy.'*



**Abb. 1: You deserve it - Uncle Sam.**

If you do so (with 100 percent of your belief) you will, cause again - you're the lighthouse in your life.

Keep shining strong enough and you will defy every storm life can bring up and additionally, always provide orientation. Not only for yourself, but for others as well, cause don't let forget our children.

They are the most depending ships on sea when it comes to us. Even if they seem like they don't need you with all the high-tech they've got to navigate with, and even if they chose rather every other direction as long as it is leading far away from you, they will always look back at you and think: *'what is the lighthouse doing? What is it saying?'*.

You influence your kids on a subconscious level what means that sometimes they don't even know that they are influenced by you. So if your kids see you hustle, getting the best out of yourself and being a humble human-being, they will learn and strive to do better. Maybe not yet, maybe not in the upcoming years, but eventually they will. Cause to be honest? We were all pretty messed up when were kids.

We know a lot about nothing. So give them time and keep shining, so that the ships can return to the harbor of success. Same applies to little siblings.

You maybe ask yourself right now: *'Wow, I've wanted to know how to get rich. Why in the lord's good name is this buffoon speaking about education and spiritual self-help?'*.

Lemme explain: Life is hard and there will be a lot of times - especially if you're trying to get wealthy - in which everything seems to work against you. In those times is **faith** the strong-

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est allied that you have. It's like a **compass and a shield** in the same time.

A compass cause the faith in a better, wealthier life keeps you on track and a shield, cause when times get rough like unpaid bills and low salaries, you're still able to say: *'That's not a stop. Just another station of preparation. I know where I will be and I'll get there. Sure as eggs are eggs.'*

Be every day conscious about where you wanna get and more importantly; **that you deserve it.**

I would never had made my billions, not even a million without the faith in my skills and the knowledge that I deserve a great life. When I give my best, I want the best.

***'When I give my best, I want the best.'***

Successful and wealthy people never forget that they've earned and deserved where they are right now. Only with a mentality like this you can own the game. Why should life give you a three million dollar mansion and some wonderful cars if not even you believe that you deserve it?

I chose 'deserve' with a reason. Some motivational speakers mention the phrase 'it is possible', I don't like this approach that much. Everything can be possible. A weatherman use this approach: *'It's possible that tomorrow the sun will shine.'*

Of course can you say to your mind: *'My dreams and visions are possible.'* All you'll get from your mind back is: *'Yes. It could ... and now?'*

Possible is like thinking to go out on a dinner with your honey. Deserve is making a reservation right away. No other alternative.

If you want succeed, there is no space for alternatives. No compromise.

Do you think that Steve Jobs after his layoff in Apple thought: *'Hm. It's possible, that I'll get back to the top.'*? NO! He didn't. He kept busy by creating NeXT and investing in Pixar Animation Studios. More than ten years later after his layoff, Apple bought NeXT and Steve became CEO again.

Same applies for Sam Walton, Founder of Walmart. In his late twenties he'd bought a Ben Franklin's store and used the

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strategy of selling a large amount of goods at a low profit ratio. A strategy that let the business boom. Unfortunately he had forgotten to include a right-of-renewal in his contract, so that he had to sell the landlords the store back and start from zero. Does he just accept a comeback as possible? No way. He knew that he deserved to let his vision unfold, so he'd started not even a year later a new store, but this time with a 99-years lease and began to grow the amount of stores to what is now known under the name Walmart.

There are tons of stories like that, but this book is not a self-help book even if it may appear like one due such phrases. This book is a mental blacksmith to forge your weapons; your actions.

Keeping that in mind I want to talk with you about my philosophy. The mental attitude that helped me accumulate wealth.

### 2.2 Philosophy of a billionaire.

I don't wanna lie - not everyone is going to be rich and fewer to be a billionaire, but what I believe is that everyone got the chance.

So why is it, that not everyone get there? The reason is the same, why some walk with beautiful bodies around and the majority don't.

It's the combination of vision, willingness, flexibility, patience, curiosity and discipline to achieve those goals. You see; there are a lot of things that have to work together to achieve something great, and this over years.

I wanna share with you a theory that had etched in my mind and influenced my actions.

I call it 'The divinely bank account' or '**God's Bank Account**' whatever you prefer. My humble self, believes that god had set up a good life for every each one of us. He had sent those partners, those cars, those mansions, those riches, those joys, those adventures and journeys already out for us. Right from the beginning.

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Imagine he set those things for you in a bank account and dated the availability of it with a certain date that you don't know.

If this would be the case, there would exist two rules: **No.1 - Don't forget the account. No. 2 - Don't forget the account!** With the knowledge that those things are waiting for you, you start to think about it every day and visit this bank, asking if the day arrived. You'll continue working to get there, cause you know it exists. You work till the date arrives, and it will arrive.

Start to do research on the objects on the bank account. Example: If you want to live in a three million dollar mansion, how much do you have to earn per month to pay it? Which jobs or roles provide that amount of money? Are there places with mansions that you like and cheaper prices than where you currently live? What does the people do who live there? Don't be afraid to ask them. Say that you walked over this street a couple times and that their home is by far the best. Tell them that you are curious about what it takes to get there. You will get all kind of answers. For me you would have to climb over my steel fences and disarm my security, but later I would love to have a cup of tea with you.

But back to our topic. I forgot about the third rule: **No.3 - It's mine.**

Keep in mind that those things are waiting just for you, and you only.

Even if you forgot them and live life in mediocrity is no one there to steal them.

So, if you see you're neighbor is getting rich, don't start to blame him. He never forgot HIS account. There is enough money out there even if it doesn't appear like that. Money is always on the move. Spending time with those who didn't forget that it belongs to them and ensured with hard and orientated years of work that money enjoys their companion and vice versa.

Those people earned it. Earned means that they gave something upfront. It's not like you sit down and wait for a paycheck to fly by. You work and you expect the appropriate

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salary for the appropriate time you'd invested. Remember: *'When I give my best, I want the best.'*

Why only hard work don't pay off will be explained in point 2.3.2, but before, we'll take a look at the graphic.

Let's Imagine that you are unhappy with your life and you start to compare your life with a better life. If there is a better life, there must be also a life that is worse. So we have three, when not even more versions of your present. To make the idea very simple let's say you are twenty-five years old and you have a small apartment, a bad job and an old Fiat. Keep imagine and say that you wish for wealth, a mansion and a Ferrari.

### GOD'S BANK ACCOUNT

Present	Two years later	Five years later	Ten years later
<b>BEST-LIFE (Wealth, mansion, Ferrari)</b>	Ferrari	Wealth	Mansion
<b>Normal (Apartment, bad job, Fiat)</b>	No change	No change	No change ( <i>If you're lucky and not fired</i> )

Present	Two years later	Five years later	Ten years later
<b>Poor (no healthcare, no education)</b>	No change	Worse <i>(More people, more unequal distribution of wealth)</i>	Worse or dead or prison <i>(The choice is yours)</i>
<b>Suffer (War, lethal ill, abuse)</b>	Worse	Worse or dead or prison <i>(Medication are expensive)</i>	Worse or dead or prison <i>(Medication are still expensive)</i>

2. Tab: God's Bank Account.

If you take a look on your 'best-life'-scenario you'll see that those things were waiting for you. Forget about the Ferrari and in two years you'll still drive in your Fiat.

You can easily see that 'God's Bank Account' not only got good things. The same bank that has your mansion has death waiting for you.

You can ALWAYS do better or worse.

What you get depends on your actions and your actions depend on your thoughts and goals which are orientated on your mindset.

Dream big and never forget that you deserve good in your life.

No matter if you are living in a war zone or are abused or lethal ill. Make the time that you've got to your best time, cause **you deserve it.**

Rather, die striving for your goals and never achieve them instead of never seen them. The reason is pretty simple: a human being that strives for big, has to develop. Development opens one's mind. An open mind absorbs more of its environment and learns with it more about life. At the end you'll die richer than any other person, cause let's be honest - you can't take a single penny with you into your grave.

When you lay down and your last memories come by, they better be more than just driving a nice car and relaxing on your yacht.

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**End of the excerpt**